

NEW NORDIC INTRODUCING:

FERMANNURCA®



FERMENTED ORGANIC ANNURCA APPLE EXTRACT FOR HAIR AND SKINCARE

The power of the Annurca apple multiplied by a patented fermentation process.



EXTRACT DESCRIPTION:

- Fermented organic Annurca apple dry extract (*Malus domestica* Borkh cv Annurca).
- A unique harvesting and ripening process of the Annurca, this apple variety from the Campania region of southern Italy.
- A patented fermentation process (currently under submission), the fruit of over 5 years' research with a renown Italian university.
- An extract 2 times more concentrated in Procyanidin B2 and 10 times more in Phloridzin than conventional Annurca apple extract.
- Extract naturally rich in postbiotics due to the fermentation process, such as organic acids and short-chain fatty acids (SCFAs).
- 7,5 times Higher total polyphenols content in the dry extract than in our conventional Annurca dry extract, and moreover an increased bioavailability of its polyphenols thanks to the fermentation process.
- An antioxidant power multiplied by 2.
- Highly concentrated 30:1 final DER extract.
- A green and safe ethanolic extraction process in France.
- Available for dietary supplements and cosmetic formulations.

FERMANNURCA® IS WELL SUITED FOR THE FOLLOWING PERSONAL CARE APPLICATIONS:

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| • Haircare | • Intestinal comfort | • Cardio protection |
| • Skincare | • Antioxidant | • Neuronal protection |
| • Cosmetics | • Weight loss | • Metabolic health |