

NEW NORDIC INTRODUCING:

ANNURCASOL®



ANNURCA APPLE EXTRACT FOR HAIR AND SKINCARE



EXTRACT DESCRIPTION:

- Annurca apple dry extracts (*Malus domestica* Borkh cv Annurca). Available in two versions, organic or conventional.
- Annurca is a famous apple variety from the Campania region of southern Italy, with a unique few weeks ripening process on the ground.
- A green, safe and specific aqueous extraction process of the apples, targeting both polyphenols and surrounding active phytocomplex.
- Annurca apple extract stands out for its polyphenol diversity and in particular its richness in Procyanidin B2 (>60ug/g) and Phloridzin (>40ug/g).
- An apple variety whose extract has been the subject of numerous scientific studies, particularly concerning the improvement in hair density and strength.
- Available for dietary supplements and cosmetic formulations.

ANNURCASOL® IS WELL SUITED FOR THE FOLLOWING PERSONAL CARE APPLICATIONS:

- Haircare
- Skincare
- Cosmetics
- Nutritional cosmetics