

NEW NORDIC INTRODUCING:

RED CORE[®]



ORGANIC RED FLESH APPLE EXTRACT

An incredible concentration of polyphenols for your health, hair and skincare.



EXTRACT DESCRIPTION:

- A Rare, Organic Red Flesh apple dry extract (*Malus domestica* cv. RM1).
- A small, exclusive and unique variety harvest in France with our production partner.
- Fruit of many years of research, this niche red-fleshed apple variety stands out from all other red-fleshed or marbled apple varieties thanks to its exceptional polyphenol and antioxidant content.
- A median Procyanidin B2 content 30-50% superior than renown Annurca variety, with a concentration in the extract > 100ug/g.
- A median Phloridzin content 300-400% superior than renown Annurca variety, with a concentration in the extract > 160ug/g.
- A green, safe and specific aqueous extraction process of the apples, targeting both polyphenols and surrounding active phytocomplex.
- Available for dietary supplements and cosmetic formulations.

RED CORE[®] IS WELL SUITED FOR THE FOLLOWING PERSONAL CARE APPLICATIONS:

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|-------------|----------------------|-------------------------|
| • Haircare | • Intestinal comfort | • Anti-inflammatory |
| • Skincare | • Antioxidant | • Cardiovascular health |
| • Cosmetics | • Metabolic health | |